



Cardiff Met
Football Club

CARDIFF MET FOOTBALL CLUB



SPONSORSHIP BROCHURE 2025/26

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MET HONOURS

MEN

Welsh League Division One
Champions 1975–76, 2015–16

Welsh League Division Two
Champions 2013–14

Welsh League Division Three
Champions 1995–96, 2012–13

Welsh Amateur Cup
Winners 1968, 1969, 1976
Runner-up 1967, 1970, 1974

Welsh League Cup
Winners 2019
Runner-up 2018, 2022

WOMEN

Adran Premier
Champions 2011–12, 2013–14, 2014–15,
2015–16, 2017–18, 2018–19

FAW Women's Cup
Winners 2014, 2017, 2019
Runner-up 2010, 2012, 2013

Adran Trophy
Winners 2014, 2017, 2019

BUCS

Both our men's and women's teams have been crowned national champions on two occasions alongside multiple divisional and cup titles.

MET HISTORY

Cardiff Met FC are based at the Cyncoed Campus and currently play in the Cymru Premier League. Unique to Welsh football, the club have a proud and successful history. More recently, the club has enjoyed Europa League qualification, Nathaniel League Cup success and being crowned British University Champions on two occasions. Boasting a UEFA accredited academy and a further six National League and BUCS teams.

Our women's team also have a long history of success with both the 1st and 2nd team having recorded some considerable achievements in BUCS, the Genero Adran Premier League and FAW Women's Cup competition over the past decade. It also boasts several current and ex-international players and the club has qualified for the prestigious UEFA Champions' League numerous times.



MET ACADEMI

Cardiff Met are an FAW accredited category A Academi (one of only five in Wales) and currently have 10 teams ranging from under 8 to under 19 with over 250 players.

Our qualified coaches create an environment in which players are encouraged to thrive whilst providing additional support and regular performance development reviews.

In addition to our boys academi, 2025 saw the club awarded a FAW girls pathway licence which will enable the club to continue to grow across all provisions with a focus on replicating the success of the boys academi within the girls section.

As a club we provide an inclusive and welcoming environment to all with an emphasis on technical improvement aligned to personal development and growth both on and off the pitch.



OUR ALUMNI

Over the years, Cardiff Met Uni FC have developed a reputation of nurturing players into the professional game, whilst also supporting players with the transition from professional football into Cymru Premier league football. Since 2019, nine players have been selected for the Cymru C squad with notably Will Evans going on to play professionally for Newport County and currently Mansfield Town.

Our women's team has also seen players go on to greater things, most notably current Wales international Natasha Harding and Sophie Ingle, Wales Captain and Champions League winner with Chelsea FC Women.

Our unique dual provision allows players to gain an education while still performing at the highest level.



OUR REACH



X/Twitter

15900 Followers



Instagram

6800 Followers



Facebook

3800 Followers

With over 25k followers across our social media platforms and an average of more than 50k views per week, we are able to deliver high impact communication in a cost-effective way with our unique blend of media, allowing us to engage with followers far and wide.



OUR PARTNERS

Our current sponsors and partners range from SME's to international companies with partnership and sponsorship options to suit every budget



OUR COVERAGE

As a club, we receive frequent multi-platform exposure including regular primetime TV News features, national magazine covers and coverage in prestigious FAW and UEFA competitions, multi-page articles on Wales Online, SPORTbible and LADBible features, S4C'S Sgorio and weekly coverage by Cardiff Met Sport TV.

In addition to this we also have a club-produced TV show and accompanying monthly magazine.

SPORT
BIBLE

S4C

WalesOnline

Following our European qualification in 2019, we were also featured in both national and international media with articles in L'Equipe and Kicker Sportmagazin as well as being featured on the BBC and Talksport Radio.

talkSPORT 

kicker SPORTMAGAZIN

L'EQUIPE
magazine

MATCH GRAPHICS

Across the club, we produce a wide variety of matchday graphics for both X and Instagram. We offer bespoke packages should you wish to add your logo to our match graphics.



We produce a range of graphics over the course of a season to ensure maximum exposure for your brand alongside a dedicated design team who will be on hand to assist throughout the process.



PLAYER SPONSOR

Men's First Team Player

1 year £250

2 years £400

Women's First Team Player

1 year £150

2 years £250

Boys Academi Player

1 year £100

Girls Pathway Player

1 year £50



MATCH SPONSOR

Men's £250

4 tickets

£30 bar tab at the Discovery pub

Full social media coverage

Choose POTM

Meet and greet with players

Women's £150

4 tickets

£20 bar tab at the Discovery pub

Full social media coverage

Choose POTM

Meet and greet with players



STADIUM SPONSOR

Pitchside Advertising

£500 Dugout/Behind Goal

£350 Gantry Side

*Production cost not included

Dugout Sponsorship

£250*

£2000**

*Includes company logo on dugout

Maximum of 10 companies

**Exclusivity

Window Advertising

£750 Opposite TV Cameras

Fence Banners

£1500*

*Subject to size

Scoreboard Sponsorship

£2500

Stand Sponsorship

£5000*

*Minimum 3 years

Stadium Sponsorship

£12500*

*Minimum 3 years

CONTACT US

For further information, custom packages, or to discuss how your business can become a part of Cardiff Met Football Club, please contact:

Sponsorship & Partnerships Team
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